CTIC BUSINESS AND SUSTAINABILITY PLAN
2014 – 2019

Alison Brome
Interim Director, CTIC

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Presentation Outline

- Draft CTIC Business and Sustainability Plan 2014 – 2019 Components and Review
- CTIC Work Plan 2014
- Considerations for ICG/CARIBE EWS
Components:

- Five (5) year strategy;
- Budget and resource mobilisation plan;
- Triennium & annual work plan
- Partnership strategy
- Establishment, promotion and communications plan
- Annual report
GUIDANCE FOR DRAFT CTIC BUSINESS PLAN
2014 - 2019

- Bones approved ICG/CARIBE EWS VII, limited implementation
- Inputs of ICG/CARIBE EWS VIII – prioritisation of SOP trainings, contributions, agreements, CTIC website
REVIEW OF DRAFT CTIC BUSINESS PLAN
2014 - 2019

• Work plan to be developed considering the minimal human resource and financial capacity of CTIC

• Agreed with the strategic approaches of partnership, engagement and building on existing mechanisms

• Work plan to be revised to reflect a results-based format with implementation over 3 years including targets, budgets (secured and unsecured) to be more relevant for resource mobilisation

• Inclusion of specific contributions to be provided by Government of Barbados
CTIC Five Year Strategy 2014 - 2019

- Embodies key tenets of HFA, CDM Strategy and Framework & PCGIR
- Within first 4 years, plan emphasises:
  - Comparative advantage of the CTIC
  - Providing Member States with basic tools and skills re: PAE and receipt and dissemination of tsunami warning information products
- Subsequent focus on facilitating technical advice in the areas of regional detection and monitoring to equipment as well as hazard assessment
- Perception and gap analyses should also be crucial activities to be implemented by year 2 of CTIC operation
Prioritising Member State contributions and resource harmonisation as guiding principles

- Budgetary contributions from UNESCO/IOC, CTIC Host Country, other ICG/CARIBE EWS Member States and donor agencies
- Resource mobilisation through in-kind contributions from UNESCO/IOC, ICG/CARIBE EWS Member States through staffing and other technical services
- Technical cooperation and collaboration with national, regional and international partner agencies
CTIC PARTNERSHIP STRATEGY

- **Benefits:** provides a full level of service to Member States and other stakeholders, avoids duplication, fosters complementarity
- Harness and formalise relations with key technical agencies
- Collaborate with the ITIC to share resources and training opportunities
- Partnerships with CTWP, CDEMA, CEPREDENAC, SRC, CIMH, CCCCC, CRID, UN-ISDR for the Americas
- Strategic linkages with the Governments of Barbados, Venezuela and France and other national counterparts
CTIC COMMUNICATIONS PLAN

- Targets all stakeholders including vulnerable groups
- **Goal:** Create enhanced visibility for the CTIC as the organisation responsible for the implementation of a comprehensive tsunami mitigation programme within the region

**Key objectives:**
- Build a culture of trust and recognition regarding the work of the CTIC
- Sensitise stakeholders about the role and functions of the CTIC and ICG/CARIBE EWS
- Create and maintain multiple avenues for engagement with all stakeholders
- Create and take advantage of joint communication initiatives with the donor community and partners
- Highlight activities and initiatives utilising multi-media, multi-lingual resources tailored to all stakeholders or specific groups as appropriate
- Create an easily recognised brand through use of a logo and a slogan
- Implement a monitoring and evaluation programme to assess the success of its communication initiatives in accordance with the PAE Strategy
CTIC ANNUAL REPORT

- CTIC 2013 Annual Report
  - An account of the activities implemented
  - A financial component indicating the utilisation of funds – USD $328,922.50
  - Challenges experienced
  - Activities going forward
CTIC – Strategic Areas

• Tsunami knowledge, awareness and education in the Caribbean and adjacent regions is improved
• A technical training programme for improving tsunami preparedness is established
• Strategic partnerships and resources to advance the functions of CTIC are enhanced
• An effective programme for monitoring the ICG/CARIBE EWS system is established
CTIC WORK PLAN 2014 - 2016

- **Key Assumptions:**
  - Government of Barbados remains committed to hosting the CTIC for a min. of 3 years
  - CTIC activities to be implemented primarily through donor funding as well as in-kind contributions and support from ICG/CARIBE-EWS Member States, UNESCO/IOC and partner agencies
  - Donor harmonisation pursued as a guiding principle to ensure that CTIC activities benefit all ICG/CARIBE EWS Member States
  - CTIC staff resources provided through donor funding and ICG/CARIBE EWS Member States under various mechanisms including secondments
  - Wherever possible, CTIC activities to be implemented in partnership with national, regional and international technical institutions

- Draft CTIC WORK PLAN 2014 - 2016 ICG1.docx
Considerations for ICG

- Integration of CTIC implementation within a results-based framework
- Work Plan period (CTIC Board & ICG/CARIBE EWS meeting schedule)
- Identification of minimum financial contributions from ICG/CARIBE EWS Member States
- Support from ICG/CARIBE EWS Member States in identification of potential funding resources
- Provision of adequate human resource support for CTIC by ICG/CARIBE EWS Member States (MOU & commitments)
THANK YOU

A.Brome@unesco.org

DISCUSSION