4.15 Tsunami Preparedness in the Caribbean

Tsunami Smart and CTIC

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Tsunami Smart is...

- Brand used by UWI-SRC and CDEMA
- Conceptualised in TCHWS Project (2008 – 2010) to promote tsunami awareness and safety in the Caribbean region.
Tsunami Smart Concept

WHY TSUNAMI SMART?

Recognizable symbol for tsunami preparedness

Spark public interest

Regional continuity
Tsunami Smart Concept

Self-reliance

Pro-activity

Community Empowerment

TSUNAMI SMART
Tsunami Smart Concept

Traditional Knowledge
Simuelue Island, Indonesia

Formal Education
Tilly Smith, UK

UN ISDR
**Key Messages**

- The Caribbean and its adjacent regions are vulnerable to tsunamis.
- Tsunamis do not occur frequently but their effects can be devastating.
- Recognizing natural warning signs could save your life.
Tsunami Smart Tools

- Tsunami Smart safety pamphlet
- Country-specific FAQs
- Teacher Educational Kit
- Student Workbook
- Presentations
- Tsunami Warning Cartoon Booklet
- Public Service Announcements (PSAs)
- Posters
- Banners
- Tsunami Signage

- www.uwiseismic.com
- www.weready.org
• Encourages businesses to participate
• Safety Factors & Resources
• Reference Material of Model Warning Protocol
• What is a Protocol?
• Charts & Diagrams
CTIC PRODUCTS

- UNDP - CTIC Tsunami Brochure (Spanish) - 2nd Draft.pdf
- CTIC Tsunami Safety Rules Flyer (SPANISH).pdf
- Received Sept 04, 2013 - Final Final Tsunami PAE Strategy.pdf
Thank You

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