• Designated **November 5**\(^{th}\) as **World Tsunami Awareness Day (WTAD)**;

• Invited all Member States, organizations of the UN system, other international and regional organizations, as well as civil society, including non-governmental organizations and individuals, to observe the **WTAD**.

• Requested UNISDR, in collaboration with relevant organizations of the UN system... to facilitate the observance of **WTAD**.
World Tsunami Awareness Day

• Since **2016**, UNISDR aligns the World Tsunami Awareness Day with the International Day for Disaster Reduction (IDDR) celebrated on 13 October to promote a global culture of disaster risk reduction.

• In 2018, the WTAD theme will promote the **Target “C”** of the Sendai Framework: which aims at reducing **disaster economic losses** in relation to global GDP by 2030.
World Tsunami Awareness Day

The WTAD 2018 theme will focus on: “The costs of tsunamis”
Objectives of World Tsunami Awareness Day

1. Raise awareness on the long term and negative impacts of tsunamis on communities.
2. Raise awareness on tsunami impacts on housing, main infrastructure, assets, jobs.
3. Share innovative approaches to reduce tsunami risks and promote inclusive policies.
4. Highlight the contribution of the Sendai Framework to reduce economic losses.
5. Evidence progress on tsunami early warning, education and disaster risk reduction measures to reduce tsunami economic losses.
6. Reaffirm the interlinkage between DRR and SDGs.
World Tsunami Awareness Campaign

UNISDR will continue the ongoing work on raising awareness about WTAD and organize the following events:

Four public awareness events in Africa, the Americas, Asia and Europe that will coincide with the UNISDR regional platforms in:

- **Central Asia (June 2018)**
- **Americas (20-22 June 2018)**
- **Asia (16-19 July 2018)**
- **Arab states & Africa (13 Oct 2018)**
- **Europe (21-23 Nov. 2018)**

- Document the ICO Wave exercises in the Pacific in Sep-November 2018 and in the Indian Ocean on 4 and 5 September 2018.
- Motivate partners and national governments to organize events, workshops and create the buzz around the WTAD.
- Collect and compile stories and good case studies and create new platforms for Stop disaster game and tsunami scenario.
OBJECTIVES OF YOUTH WAVE OF AWARENESS:

- Increase the participation of **youth** in tsunami awareness.
- While some countries in the Americas are more prone to tsunami events than others this initiative focuses on **unity** as it aims to raise awareness in the whole continent.
- Submissions sent from young people from **all over the Americas** by social media and by email were collected to form part of the **wave of awareness** exhibited in the WTAD’s website.

HOW TO PARTICIPATE:

**STEP 1**
Prepare a sign with the hashtag #WTAD17 and the name of your country.

**STEP 2**
Take a picture of your face with the sign.

**STEP 3**
Send through social media (twitter, facebook, etc.) using the hashtag #WTAD17.
VI Regional Platform for Disaster Risk Reduction

• **WHEN:** June, 20th – 22nd, 2018
• **WHERE:** Cartagena, Bolívar, Colombia
• **WHO:** Hosted by the Government of Colombia in cooperation with the United Nations Office for Disaster Risk Reduction (UNISDR)

**WHAT:** Governments, the private sector, civil society and other actors in the Americas to exchange experiences regarding the:

  • Implementation of the **Regional Action Plan**, agreed in March 2017 in Montreal, Canada
  • Which serves a guide for the implementation of the **Sendai Framework for Disaster Risk Reduction 2015-2030** in the Americas.
Tsunami awareness at the #RP18

Side event 4: Reduce the risk of tsunamis and reduce economic losses of the tourism sector.

Objetives:

1. **Raise awareness** about tsunamis and **share innovative approaches** to reduce tsunami risks in the tourism sector.

2. Open space to highlight the celebration of November 5: WTAD

3. **Share experiences** from the views of different stakeholders involved in the reduction of risk and impacts of tsunamis, specifically for the tourism sector.

4. Generate a **constructive dialogue** between the experiences and the participants in the side event.
Promotional tools available for partners

- Generic video on the WTAD
- Flyer, banners, posters and print materials
- WTAD Web page
- Power point presentation and templates for events
5 November 2018

Join us and commemorate!

WORLD TSUNAMI AWARENESS DAY